



STUDENTS PROFILE MARCH 2025

FORD ENTER SOUL BILÍNGUE: GLOBAL JOURNEY



50 STUDENTS ENROLLED

**SOUTHEAST
(SÃO PAULO)**

24%

**NORTHEAST
(BAHIA)**

76%



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GENDER

66%

Cis man

32%

Cis woman

2%

Other

RACE

76%

Afrodescendants

24%

White



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AGE GROUP



38%	Less than or equal to 20 years
36%	21 to 30 years
14%	31 to 40 years
8%	41 to 50 years
4%	Greater than or equal to 51 years



English level

54%

Beginner

22%

Basic

24%

Intermediário



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EDUCATION BACKGROUND

28%

Higher education
(incomplete)

26%

Secondary school

26%

Technical course
(complete / incomplete)

14%

Higher education (complete)



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INTEREST AREA

78% Information Technology (IT)
12% Engineering and Technology
6% Business and Finance
2% Education
2% Health and Wellbeing



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Soul Bilíngue